

# 2014 SAMSUNG Global Research Outreach (GRO)

## Have a Great Research Idea? SAMSUNG is Interested!

The GRO Program is SAMSUNG's (Samsung Electronics & affiliated Samsung companies) academic research collaboration platform. We annually invite world-class university researchers to submit innovative research proposals to foster collaborative relationships. Selected proposals will receive financial support for one year ranging from USD \$70,000 to \$100,000 including reasonable overhead.

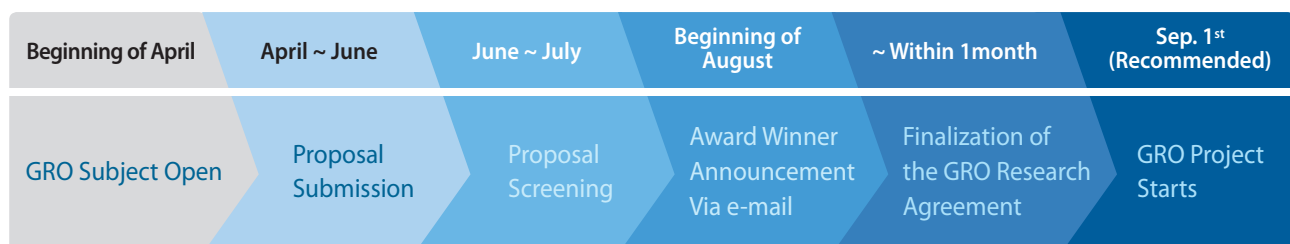
In some cases, larger awards may be possible for especially outstanding proposals. Awards may be renewed up to three years, based on research outcomes and necessity for further research partnership driven by SAMSUNG.

## 2014 GRO Application Starts in April

The Call for Proposal (CFP) opens in April.

All eligible applicants should submit application forms by June 13, 2014 for proposal screening. We will only accept research proposals through the GRO online submission site.

## 2014 GRO Calendar



## 2014 GRO Research Themes

2014 GRO Program is seeking proposals in twelve (12) research themes.

Under the research themes, there are forty (40) special subjects this year.

Each special subject has a detailed Call for Proposal on the GRO homepage.

We actively seek collaboration on the special subjects, but we welcome other subject submissions because innovation has no boundaries.

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> Sensor Technology

> New Display

> Machine Learning & Recognition

> Next Generation Computing

> Next Generation Web

> Big Data & Network

> Security

> Functional Material

> OLED Material

> Next Generation Battery

> Energy Harvesting

> Design & Service

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To learn more about the 2014 GRO, please visit :

[http://www.sait.samsung.co.kr/saithome/01\\_about/gro\\_overview.jsp](http://www.sait.samsung.co.kr/saithome/01_about/gro_overview.jsp)

For further inquiry and any comments,  
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### Confidential and Proprietary Information Notice

SAMSUNG will treat all information submitted in proposals as non-confidential and non-proprietary. Accordingly, SAMSUNG does not require, and does not desire, to receive any information that may be deemed confidential by the university researcher or the university.